

Soren Bennick Presents

# ALICE in CYBERLAND & TECHNOLOGY FAIR

**A three-show combination production  
about cyber-proofing and online safety  
for elementary students.**

**Call NOW! 416-341-0000 or 866-816-5808  
Book this timely performance now.**



**Q:** How do we do it?

**A:** Internet Rangers Matt and Zoey demonstrate the powerful good of the Internet using:

- **Computer technology**
- **Visual displays**
- **And the fictional character Alice – a girl new to the Internet- to teach children how the internet can be used as a valuable tool**

1. **Learning** 2. **Communicating** and 3. **Having fun.**

**Q:** How do we deal with the dangers of the Internet?

**A:** Internet Rangers Bob and Betty also demonstrate how the Internet can be a dangerous place if you don't use sound judgement. They use scenes about:

- **"Friends"**
- **Invasion of privacy**
- **Cyber-bullying**
- **That you are not alone**
- **Inappropriate photo distribution**
- **EVER when you are on the Internet.**

**Q:** How is content and presentation style adjusted to suit the diverse age groups (JK- Gr. 8)?

**A:** The presentation is keenly focused on being relevant with three age-appropriate versions:

- **Alice Junior Show** ————— **K to grade 3** (40 minutes)
- **Alice Middle School Show** ————— **Grades 4-6** (35 minutes)
- **Technology Fair Senior Show** — **Grades 7-8** (Open running time)

**The Senior Show** is an interactive "Technology Fair" that demonstrates the latest Internet related technology including

- **Cell phones**
- **Personal Computers**
- **Web cameras**
- **Hand-held devices**

This tech-savvy methodology enables presenters to first capture the respect and undivided attention of senior students BEFORE imparting valuable internet-safety messaging.

**Q:** What is the next step?

**A:** **Call TODAY 416-341-0000 or 866-816-5808  
and book this timely and invaluable presentation.**



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PRODUCTIONS

Soren Bennick's

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## What people are saying about Alice In Cyberland:

"Terrific! Timely! Must see!"

"Both entertaining and packs a memorability-punch."

"Excellent.. Age-appropriate content with the 3 shows."

**Fact:** Over 22,000,000 (72%) Canadians are online.

(Source: Canada Internet and Broadband Telecom Reports Statistics, March 2007).

**Fact:** 70%+ of Canadian 6-11 year old children use the Internet.

(Source: Canada Online! 265 page report published October 2005)

**Fact:** 95%+ of Canadian youth (12+) use the Internet

(Source: Canada Online!)

**Fact:** 60 percent reported one to four hours of personal Internet usage per day. (source: Tech News Review)

**Fact:** 66% of Canadian households are NOT confident that children in their household have the ability to browse the Internet safely alone. (Source: Canada Online!)

### What is Soren Bennick's Alice in Cyberland all about?

The internet is unrivalled in its ability to effect positive change. It is also capable of great harm.

**This production communicate three key concepts about the Internet:**

1. **THE GOOD** (benefits)
2. **THE BAD** (dangers)
3. **HOW TO CYBERPROOF**

### How do we do it?

1. Three different age-appropriate elementary school presentations.
2. Key concepts include:

- Don't do anything online you would not do in public.
- Don't talk online with anyone you don't a lready know.
- Guard your personal information.
- Once something goes online, it NEVER comes off.

3. Key themes

- **BE SMART**
- **BE CAREFUL**
- **BE RESPONSIBLE**

Another



The same people behind



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